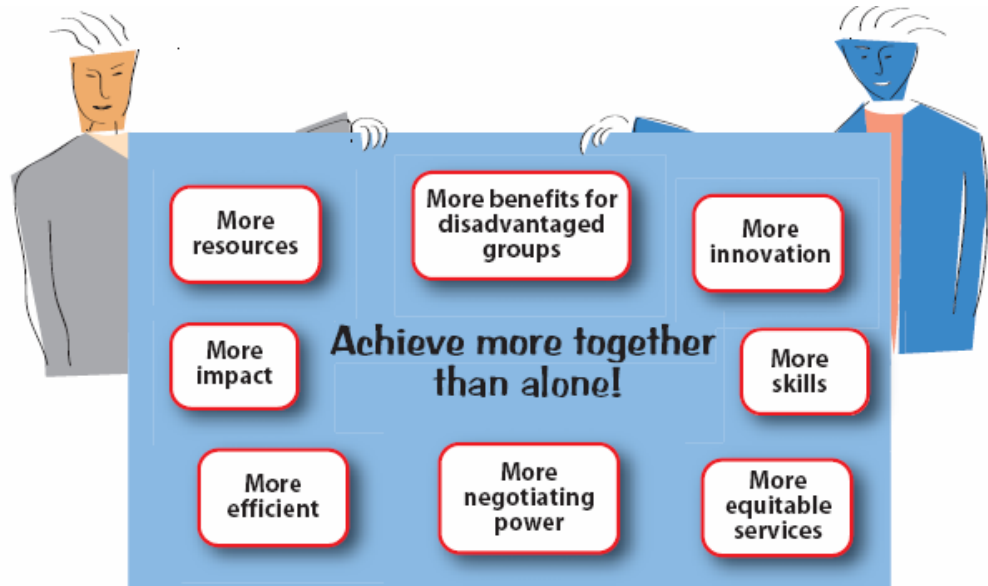




Benefits of Partnership

Achieving more together than individual partners can achieve on their own



If successful, partnerships can:

- Build on the strengths of organisations allowing them to pool resources, avoid duplication, and maximise impact.
- Fill service gaps and increase access to services for under-served groups.
- Provide opportunities to look at health in a comprehensive, holistic way.
- Attract new resources and use them efficiently.

Typical examples of benefits

More Impact

- increased benefits for people, businesses or communities served
- increased reach to disadvantaged populations
- greater critical mass: ability to reach and deliver beyond the capabilities of any one partner

More (or better use of) Resources

- attract public funding where policy requires partnership bids and evidence of partner ability to deliver joint projects

- strengthened negotiating power
- wider skills base to draw upon

New and Better Ways

- innovation: new, more effective ways of doing things
- new perspectives and challenging views within the partnership
- improved intelligence about needs and opportunities

Spread Risks

- complementary strengths, resources, perspectives
- greater flexibility within a team

Reduce/ Share Costs

- pool resources
- share costs of common functions (in promoting and delivering services, in common systems, eg for quality, use of the Internet)

TOP TIPS & KEY QUESTIONS

- **Review with partners the benefits you seek to gain from your partnership**
- **Is there more you can achieve from the partnership as a whole?**
- **Can individual partners derive more benefit, in ways which strengthens their commitment?**
- **Can the partnership demonstrate real benefits from working collaboratively?**



“You will never be lonely working in partnership!”